

Padbury Parish Council - Padbury Pump Advertising

The Padbury Pump is produced six times a year and distributed by volunteers to every house in the village. The printing cost is paid by Padbury Parish Council and to assist in reducing those costs paid advertisements are accepted. This policy sets out the basis for charging for advertisements.

The Padbury Pump is published at the following times:

April-May (commencement of advertising year)

June – July

August – September

October – November

December – January

February – March

A colour copy is placed on the Parish Council website.

The current basic annual charge is £50 for a quarter page advertisement for entry into the above editions.

This is decreased pro-rata if the advertisement is placed part way through the year and increased pro-rata if the advertisement is larger than a quarter page. Charges are provided on application.

Advertisers are invited in March to renew for the forthcoming advertising year and must then pay the annual charge in April. If an advertiser has not paid the advertising charge before the first inclusion in the Padbury Pump, or before the subsequent edition, the advertisement will be cancelled.

There are special charges for a one off advertisement, which must be paid in advance of publication. These charges can be provided on application.

The above charges are on the basis that the advertising copy does not change. If an advertiser wants to place a different advert in each edition, different annual charges apply. For a half page the charge is £75, for a full page the charge is £120.

Free advertising

Some advertisements are accepted without charge, subject to space limitations. To be eligible for free advertising, the advertiser must be based in the village and a not for profit entity.

Requests for advertising space should be made to Sue Paxton
susanepaxton02@outlook.com

Advertising copy should be sent to the editor at padburypump@gmail.com

27th February 2024